



The Institute of
Internal Auditors
Elevating Impact

Be a Building Awareness Champion

Celebrate Internal Audit Awareness Month in May and earn recognition as a Building Awareness Champion!

In addition to spreading the word about the value of our profession, your Affiliate will earn recognition on The IIA's website as a Building Awareness Champion and a digital award to display on your website! Here's all you have to do:

1. Meet the three "Building Awareness Champion Criteria" on the checklist during Internal Audit Awareness Month in May.
2. Validate that your Affiliate has met the criteria by having your leader initial the completed checklist.
3. Submit the initialed checklist and all required supporting documentation to PR@theiia.org by 30 June 2022.

Visit www.theiia.org/Awareness for ideas to create your Internal Audit Awareness Month campaign.

Building Awareness Champion Criteria

- A. Remind your members that May is Internal Audit Awareness Month and explain how important it is to build awareness of internal audit's role in organizational success.
 - » **Required Supporting Documentation:** Provide a copy of your communication.
- B. Hold an event celebrating Internal Audit Awareness Month during May.
 - » **Required Supporting Documentation:** Provide a photo/photos with information about how your Affiliate celebrated Awareness Month. Please include how many people attended.
- C. Add a banner to your website's home page during May.
 - » **Required Supporting Documentation:** Provide a screenshot or hyperlink to your website page and specify the dates the image appeared.

Send this checklist and all supporting documentation to PR@theiia.org by 30 June 2022.

Affiliate Name: _____ **Affiliate President:** _____

Affiliate Website URL: _____ **Affiliate President Initials*:** _____

Dates Banner Image Appeared on Website: _____ **Submission Date:** _____

Total Number of People Reached: _____

*By initialing, you are verifying all information attached is accurate and has been completed by your Affiliate.